

FACT SHEET

PROFILE: MEDIATE is an innovative hybrid directory profiling all businesses and companies in Oman involved in media-related enterprise and brings them together into one comprehensive guide that helps organizations select their key media partners.

- KEY SECTIONS:**
- Advertising Agencies
 - Audio and Video Production
 - Digital Agencies
 - Events and Entertainment
 - Exhibition
 - Market Research and Statistics
 - Marketing Companies
 - Media Buying and Planning
 - Media Houses
 - eCommerce
 - Out Of Home Agencies
 - Photography & Models
 - PR Services
 - Print & Production Houses
 - Web & Mobile Development Companies

ADVERTISING DETAILS AND RATES:

POSITION	RATE (RO)	POSITION	RATE (RO)
Full page	1785	Book Mark	4925
Half page	1025	Inside front cover (IFC)	3625
Front page gate fold	5825	Inside back cover (IBC)	3225
Back page gate fold	4925	Double page spread	3225
Back page	4925	Page opposite (IFC)	2825

TECHNICAL SPECIFICATIONS:

Full page:	24cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Half Page:	24cm (w) x 17 cm (H) + 5 mm bleed (all sides)
IFC and IBC:	24cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Gate Fold	47.5cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Double page spread:	48cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Bookmark (Trim Size)	9cm (w) x 20cm (h) – double side printing with top eyelet

MEDIATE is an ideal platform for B2B and B2C advertising within the media industry. Call us now for information on our cost-effective rates.

CONTACT INFORMATION:

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mediate

[v. mee-dee-eyt; adj. mee-dee-it]

The act of connecting two or more parties to develop a mutually beneficial outcome or goal.