

FACT SHEET

PROFILE: MEDIATE is a unique hybrid media directory that comprehensively covers the local media landscape by profiling all media and media-related businesses. Now in its seventh year, MEDIATE is the key reference guide to help individuals and organisations select their media partners.

- KEY SECTIONS:**
- Advertising Agencies
 - Audio and Video Production
 - Digital, Social & Mobile
 - Events and Entertainment
 - Exhibition Companies
 - Market Research and Statistics
 - Media Buying and Planning
 - Media Houses
 - Online Portals
 - Out of Home Advertising
 - Photography and Modeling
 - PR Services
 - Printing and Production Services

ADVERTISING DETAILS AND RATES:

POSITION	RATE (RO)	POSITION	RATE (RO)
Full page	1785	Book Mark	4925
Half page	1025	Inside front cover (IFC)	3625
Front page gate fold	5825	Inside back cover (IBC)	3225
Back page gate fold	4925	Double page spread	3225
Back page	4925	Page opposite (IFC)	2825

TECHNICAL SPECIFICATIONS:

Full page:	24cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Half Page:	24cm (w) x 17 cm (H) + 5 mm bleed (all sides)
IFC and IBC:	24cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Gate Fold	47.5cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Double page spread:	48cm (w) x 34 cm (H) + 5 mm bleed (all sides)
Bookmark (Trim Size)	9cm (w) x 20cm (h) – double side printing with top eyelet

MEDIATE is an ideal platform for B2B and B2C advertising within the media industry. Call us now for information on our cost-effective rates.

CONTACT INFORMATION:

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mediate

[v. mee-dee-eyt; adj. mee-dee-it]

The act of connecting two or more parties to develop a mutually beneficial outcome or goal.